



## 2022 HBIA Home & Garden Show Publication Advertising Opportunities

Don't miss this great opportunity to showcase your quality products and services in this full-color, professional magazine that targets thousands of area residents interested in building a new home, upgrading their existing home or learning more about the latest in building, design, and décor.

### RATES AND SIZES

	HBIA Members	HBIA Non-members
1/8 PAGE - 3.625w X 2.375h .....	\$250.00	\$287.50
1/4 PAGE HORIZ - 3.625w X 4.875h .....	\$350.00	\$402.50
1/2 PAGE - HORIZ - 7.375w X 4.875h..... VERT - 3.625w X 9.875h.....	\$575.00	\$661.25
FULL PAGE - 8.375w X 10.875 (plus 1/8" bleed).....	\$900.00	\$1,035.00
INSIDE COVERS/PG 3, 5, 6 - 8.375w X 10.875h (plus 1/8" bleed).....	\$1,000.00	\$1,150.00
INSIDE BACK COVER- 8.375w X 10.875h (plus 1/8" bleed).....	\$1,050.00	\$1,207.50
BACK COVER - 8.375w X 10.875h (plus 1/8" bleed).....	\$1,200.00	\$1,380.00
2 PAGE SPREAD - 17.0w X 11.125h (plus 1/8" bleed).....	\$1,700.00	\$1,955.00

### CHECK OUT THE 2021 MAGAZINE

<http://online.flipbuilder.com/AllegraHelena/ybef/>

Acceptable camera-ready file formats are hi-resolution PDF and JPG.

### RESERVE YOUR AD TODAY

Contact: [staff@helenabia.com](mailto:staff@helenabia.com) or 406-449-3358

All images must be 300 dpi or higher.

### SUBMIT ADS AND AD CONTENT

[staff@helenabia.com](mailto:staff@helenabia.com)

### DEADLINES

SPACE RESERVATION

February 10

ARTWORK DUE ON

February 15

