



## 2023 HBIA Home & Garden Show Publication Advertising Opportunities

Don't miss this great opportunity to showcase your quality products and services in this full-color, professional magazine that targets thousands of area residents interested in building a new home, upgrading their existing home or learning more about the latest in building, design, and décor.

### RATES AND SIZES

1/8 PAGE - 3.625w X 2.375h .....	<b>HBIA Members</b> \$300.00
1/4 PAGE HORIZ - 3.625w X 4.875h .....	\$400.00
1/2 PAGE - HORIZ - 7.375w X 4.875h..... VERT - 3.625w X 9.875h.....	\$625.00
FULL PAGE - 8.375w X 10.875 (plus 1/8" bleed).....	\$1000.00
INSIDE COVERS/PG 3, 5, 6 - 8.375w X 10.875h (plus 1/8" bleed).....	\$1,100.00
INSIDE BACK COVER- 8.375w X 10.875h (plus 1/8" bleed).....	\$1,100.00
BACK COVER - 8.375w X 10.875h (plus 1/8" bleed).....	\$1,200.00
2 PAGE SPREAD - 17.0w X 11.125h (plus 1/8" bleed).....	\$1,700.00

### CHECK OUT THE 2022 MAGAZINE

<https://online.flipbuilder.com/AllegraHelena/ypcv/>

Acceptable camera-ready file formats are hi-resolution PDF and JPG.

### RESERVE YOUR AD TODAY

Contact: [build@helenabia.com](mailto:build@helenabia.com)

All images must be 300 dpi or higher.

### DEADLINES

SPACE RESERVATION  
February 15

ARTWORK DUE ON  
February 20

